



Events

Information Packet



Welcome to Preservation Park, a unique collection of Victorian houses in the heart of downtown Oakland. We hope you enjoy this self-guided tour of the Park. Here are answers to some frequently asked questions:

WHAT IS THIS PLACE? You are on a site that was part of the northwest corner of the original town of Oakland, as plotted in 1853 by Julius Kellersberger for Horace Carpentier and his fellow squatters. Houses original to this site are on the north side of 13th Street, the five buildings called Remillard, Ginn, Nile, Thornton and Higgins (named after their first owners and a men's club). The majority of the other 11 houses in this neighborhood were moved here during the excavation of Interstate 980, and shortly thereafter (from 1970-1984).

DO PEOPLE LIVE HERE? Yes – in a way – as office tenants! But in the beginning some very interesting families lived in these homes. Occupations included: industrialist, railroad man, shopkeeper, publisher, professor, stable owner, lawyer, dentist, brickmaker, lumber merchant and one self described "capitalist". Oakland's population, similar to that of early California, generally consisted of immigrants from Europe (German, Polish, Scotch) and hardy transplants from New England, Pennsylvania and New York. The Gold Rush of 1849 brought the first wave of immigrants, the rough and ready gold miners. Then, with the opening of the Transcontinental Railroad, in 1869, thousands of families came West. These houses have stories to tell: of people forging new lives, of the men and women who built the West and brought "civilization" to what was considered a wild environment.

HOW ARE THEY BEING USED TODAY? The homes are now used as offices – over 85% of the space is rented by nonprofit organizations with missions covering the following areas: culture, youth, education, the environment and social services. The remaining space is taken by businesses doing similar work or providing services to the nonprofits. The community that has been created shares similar visions and agendas as they work to make the world a better place culturally, socially and environmentally.

ARE THESE BUILDINGS ARCHITECTURALLY IMPORTANT? The houses date from 1870 to 1896 (plus the 1911 Nile Club addition to the Ginn House) and present an important panorama of medium to large late 19th Century Oakland homes. They also represent a unique timeline of Bay Area architecture, from the Italiante to Queen Anne, Shingle and Craftsman. Over 80% of the exterior details, made of local virgin redwood, are original; the porches on the 11 houses that were moved are all re-creations.

WHO RESTORED THE BUILDINGS? The Oakland Redevelopment Agency of the City of Oakland created this neighborhood based on historical research. They selected houses that represent the architectural history of the city. Funding has come from city and Federal sources with the developer of the Park contributing many resources. A great many donations have been received from local business, allowing renovation details of the highest possible quality. In 2005, Preservation Park became a project of Preservation Park Center, Inc., a nonprofit partnership between East Bay Asian Local Development Corporation and the tenants of Preservation Park.

IS THERE ANY WAY TO GET INSIDE THE BUILDINGS? We have five spaces that are available to rent for meetings, conferences, weddings, and special events – from traditional classrooms to the salon of a beautiful 1890 mansion to the grand Nile Hall. Call 510-874-7580 for further information. For office leasing information call 510-874-7582.

HOW CAN I FIND OUT MORE? The City of Oakland offers walking tours; call 510-238-3234 for information.

The Preservation Park Site Office is located at 1233 Preservation Park Way, hours 8:30am to 5pm, Monday through Friday. The telephone number is 510-874-7580. In 1996 a book, Through These Doors, Discovering Oakland at Preservation Park, was published. Both historical and architectural information is presented, along with many previously unpublished photographs of early Oakland and its residents. You may purchase a copy of the book at the site office.



1233 PRESERVATION PARK WAY,

OAKLAND, CALIFORNIA 94612

510-874-7580

FAX 510-268-1961



Event Rental Rates

EVENT LOCATION	RATES	MAXIMUM CAPACITY
Nile Hall	\$1,760	150
Ginn House Parlours	\$1,150	50
Nile Hall/Ginn House	\$2,610	200
Ginn Bridal Room	\$510	15
Bandstand	\$2,500	150
Bandstand/Fountain Circle	\$4,000	150-300

Bandstand & Fountain Circle are available May through mid-October.

Weekdays, rooms are booked twice a day, 8am to 5pm & 6pm to 11pm.

On Saturdays and Sundays, and Fridays during peak season, the Nile Hall and Ginn House are booked from 8am to 3pm & 5pm to 11pm.

Rates are for one time period. Additional hours are extra.

Outside caterer's fee	\$1,000
Staff charge	\$100 - \$300
Half Rental down as deposit (Non-refundable)	

*Visa, Master Card &
American Express accepted*

*Visit our website at
www.preservationpark.com*



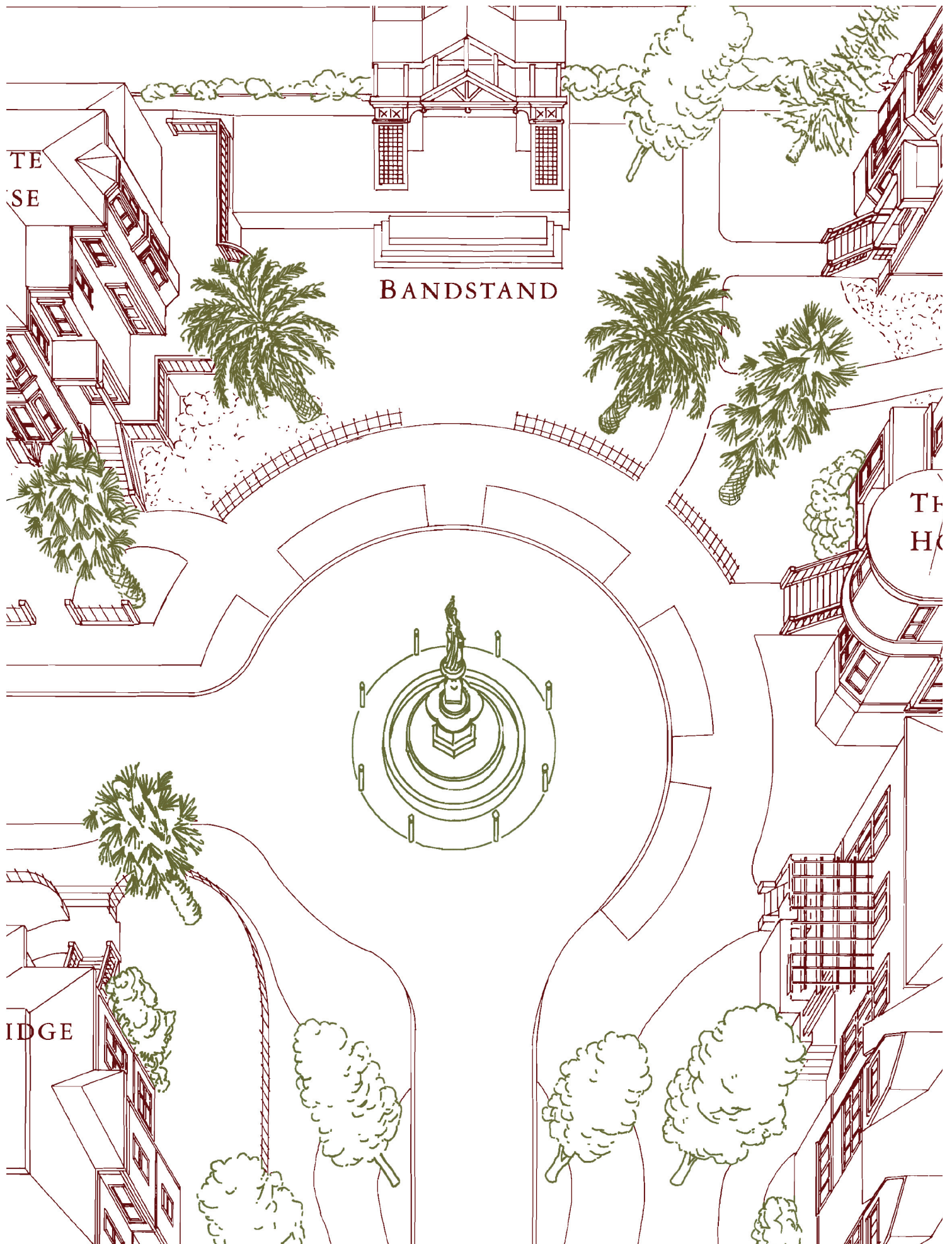
Arrival Times: Organizers_____ Groom_____ Musicians_____

Bridal Party: Florist_____ Photographer_____

@ Ginn Small_____ Decorators_____ Videographer_____

Carriage/Limo/Car_____ DJ/Sound_____ Dance Floor_____

* Maximum 3 wireless mics simultaneously: 1 Handheld & 2 Lapel OR 2 Handheld & 1 Lapel.





Preservation Park
NILE HALL/GINN HOUSE
Equipment Request List

Event Signage: _____

Organization: _____

On site contact: _____ **Phone No. on site:** _____

Location: ☐ NILE HALL, 668 – 13th St. ☐ GINN LARGE, 660 – 13th St. ☐ GINN SMALL, 660 – 13th St.

Date of Event: _____ **Day:** _____

Organizers Arrive: _____ **Event Starts:** _____ **Event Ends:** _____ **Out By:** _____

Caterer: ☐ YES ☐ NO **Catering Company:** _____ **Arrival:** _____

Available equipment is listed below. The items are at cost unless otherwise noted. Please indicate quantity of items you are requesting.
Equipment will be assigned to renters based on availability.

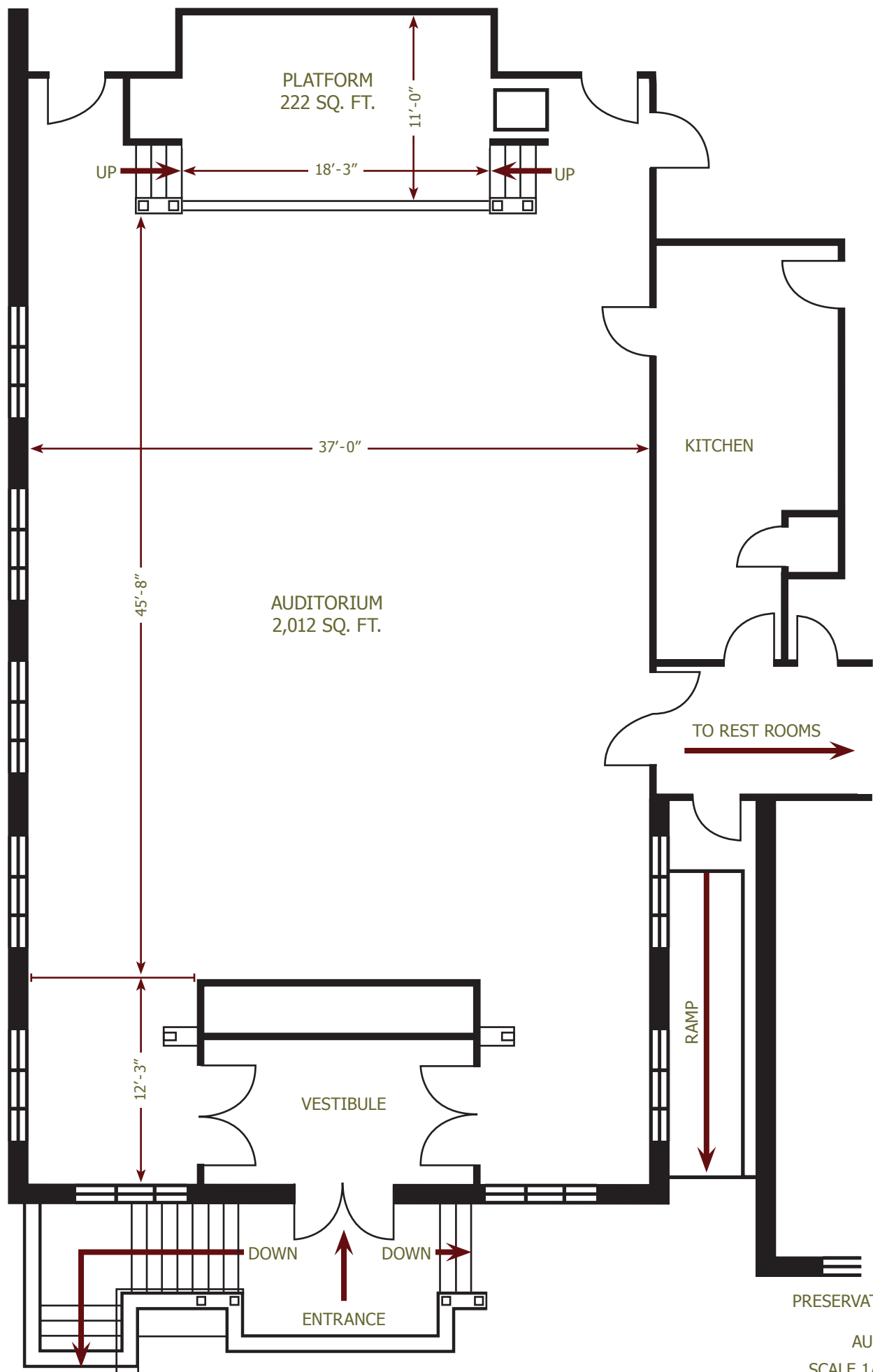
<i>Item (No. Available)</i>		<i>No. Requested</i>		<i>Cost per</i>	
<i>Item (No. Available)</i>		<i>No. Requested</i>		<i>Unit/Day</i>	<i>Extended Cost</i>
Chairs (230)		Projection Screen (2)†			
6'x3' Tables (7)		Phone Jack (1)		\$25.00	
6'x2' Tables (37)		Phone Jack & Speaker Phone (1)		\$35.00	
8'x2½' Tables (4)		Internet/Wifi		\$25.00	
8'x3' Tables (4)					
60" Round Tables (21)					
3'x3' Card Tables (3)					
48" Round Table (1)					
36" Round Table (3)					
24" Round Table (4)					
Lectern NO MIC (1)					
Easels w/Pad (8)*					
Easels Only (4)					
4'x6' Wallboards (5)					
Water Pitchers (20)					

<i>NILE HALL ONLY</i>		<i>NILE HALL ONLY</i>			
Lectern w/ Mic (1)		Handheld Wireless Mic (2)**		\$75.00	
Lapel Mic w/ Cord (1)		Lapel Wireless Mic (2)**		\$75.00	
Mic w/ Desk Stand (4)		Sound Mixer (1)***		\$50.00	
Mic w/ Floor Stand (3)		Theatrical Lighting		\$25.00	
Mic w/ Musician's Stand (3)					
Audio Input for iPod/Laptop					
Stand/Table for Projection Equip.				TOTAL	

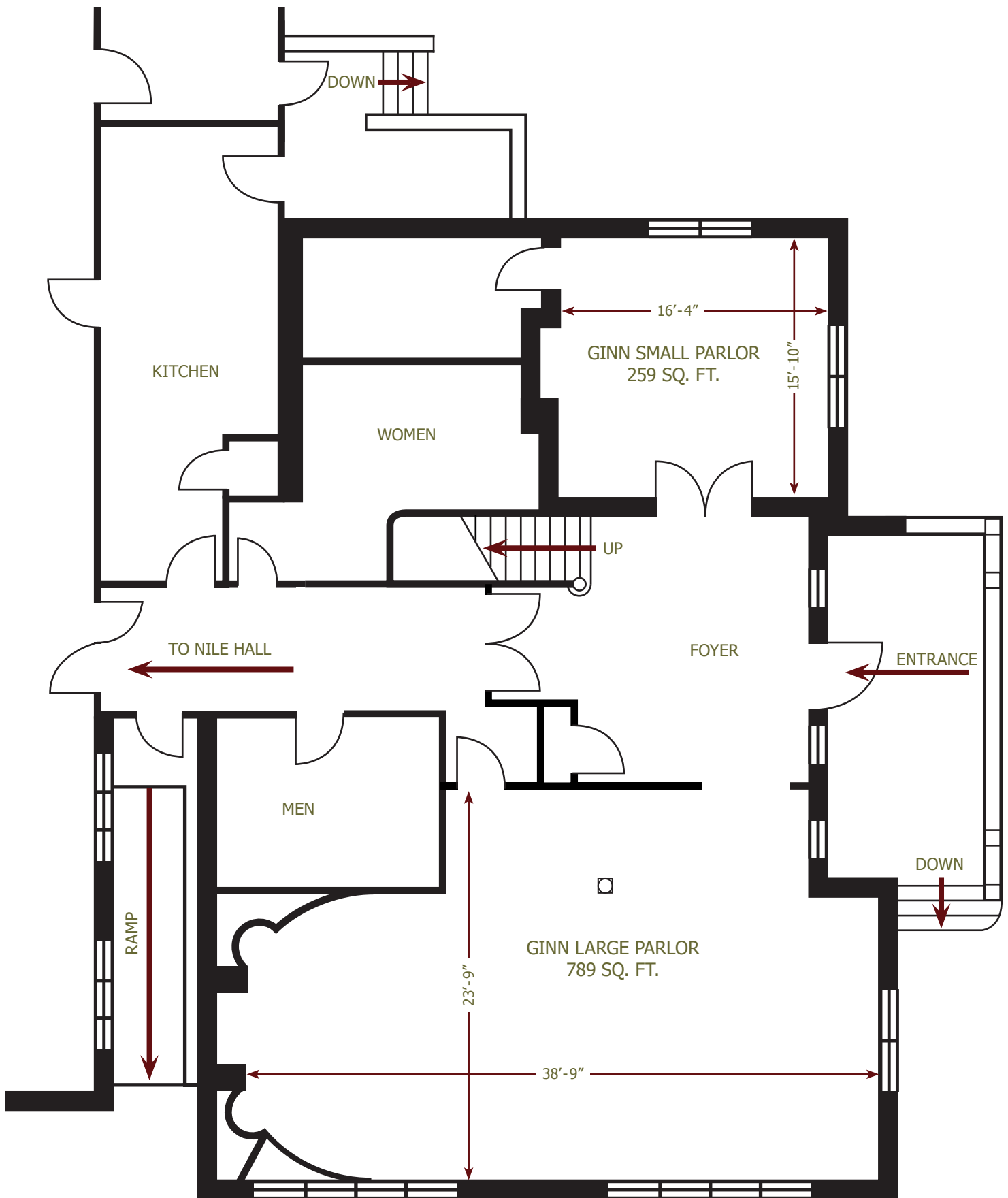
SPECIAL INSTRUCTIONS: _____

* Provide own pens
† Provide own projector/laptop

** Maximum 3 wireless mics simultaneously: 1 Handheld & 2 Lapel OR 2 Handheld & 1 Lapel.
*** Sound mixer required for more than 4 microphones / inputs



PRESERVATION PARK
NILE HALL
AUDITORIUM
SCALE 1/8" = 1'-0"



PRESERVATION PARK
GINN HOUSE
FIRST FLOOR MEETING ROOMS
SCALE 1/8" = 1'-0"



FULL SERVICE CATERERS

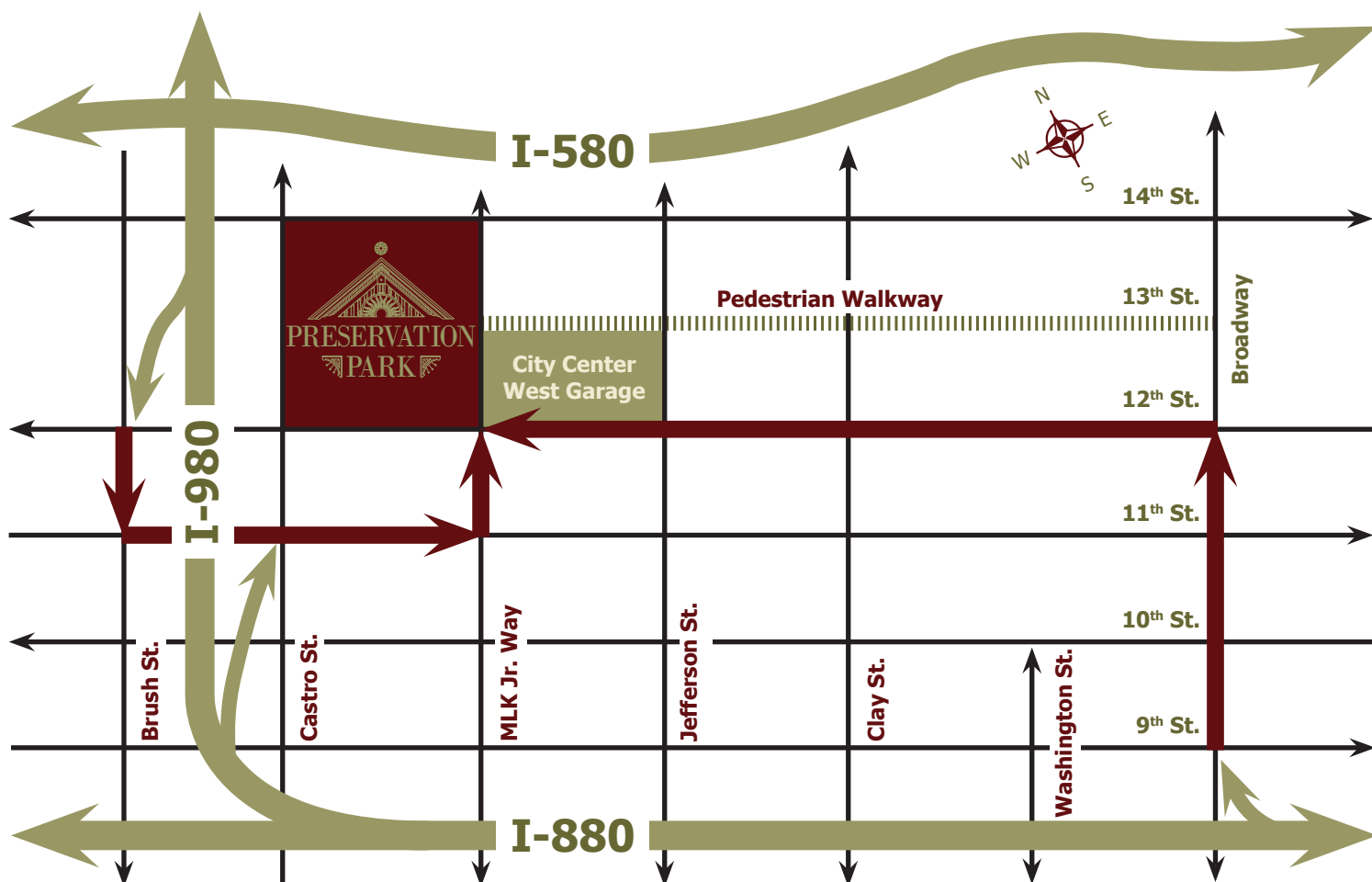
**** The following full-service caterers are available for meetings and special events **
(20 person minimum, unless otherwise noted)**

<u>Caterer</u>	<u>Address</u>	<u>Phone</u>	<u>Website/Email</u>
Blue Heron Catering Debbie Pfisterer (Bay Area Green Business)	1430 23rd Ave. Oakland, CA 94606	510-533-0781	www.blueheroncatering.com info@blueheroncatering.com
Culinary Excellence Christian Hardy	8210 Capwell Dr. Oakland, CA 94621	510-644-0612	www.culinaryexcellence.com essica@culinaryexcellence.com
Englund's Cafe & Catering Derry Englund	4061 Port Chicago Hwy. Concord, CA 94520	925-609-5989	www.englundscatering.com derry@englundscatering.com
EvntWrks Victoria Texeira	1203 Preservation Park Way Oakland, CA 94612	510-984-1340	www.evntwrks.com vtexeira@evntwrks.com
Havana Catering Amanda Scimial	1516 Bonanza St. Walnut Creek, CA 94596	925-899-0083	www.havanarestaurant.net catering@havanarestaurant.net
A Fork in the Road Kristen Miller	2300 23rd Ave Oakland, CA 94606	510-303.5045	www.aforkintheroadfood.com kristen@aforkintheroadfood.com
Market Hall Caterers Kerri Langbehn	5655 College Ave. Oakland, CA 94618	510-250-6100	www.rockridgemarkethall.com caterers@mhfoods.com
Salt & Honey Catering & Events Olivia Colt		510-647-8476	www.saltandhoneycatering.com info@saltandhoneycatering.com

BICKNER DANCE FLOOR RENTALS

2082 Sir Francis Drake Blvd., Fairfax, CA 94930 • TEL: 415-485-6768 • FAX: 415-485-1537
Ross@bicknerdancefloors.com • www.bicknerdancefloors.com

	FLOOR SIZE	OAK	BLACK/WHITE
Our prices for dance floor rentals are \$19 per section per day on any floor larger than 12' x 12', each panel measuring 3' x 3'. The table shows your cost before delivery. We now offer black and/or white dance floors in 3' x 3' panels at \$24.00 per panel. We do not charge set-up fees.	9' x 12'	\$304	\$384
	12' x 12'	\$304	\$384
	12' x 15'	\$380	\$480
	15' x 15'	\$475	\$600
	15' x 18'	\$570	\$720
	18' x 18'	\$684	\$864
Delivery charges to Oakland are \$100. We are happy to remove the floor at your convenience. We do have minimal charges for removals between 8:00 pm and 8:00 am and access for stairs or difficult access. Customer is responsible for any damage to floors, including stains, water damage, dents and scrapes. Should you need to cancel, deposits are refundable up to 10 days prior to event	18' x 21'	\$798	\$1008
	18' x 24'	\$912	\$1152
	21' x 21'	\$931	\$1176
	21' x 24'	\$1064	\$1344
	24' x 24'	\$1216	\$1536
	24' x 27'	\$1368	\$1728
	27' x 27'	\$1539	\$1944
Thank you for your business!	27' x 30'	\$1710	\$2160
	30' x 30'	\$1900	\$2400
Ross MacKenzie	Larger sizes available to 75' x 75'		



Directions to Preservation Park

1233 Preservation Park Way, Oakland, CA 94612

The entrance is at 13th Street and Martin Luther King Jr. Way.

From Sacramento

Take I-80 West to I-580 East and follow signs to I-980 (Downtown Oakland). Take the 11th/12th Street exit. Turn left on 11th Street. Go two blocks on 11th Street to Martin Luther King Jr. Way, turn left. Go two blocks to 13th Street and Martin Luther King Jr. Way.

From San Francisco

Take the Bay Bridge (I-80) to the East Bay and follow signs to I-580 East. Follow I-580 to I-980 (Downtown Oakland) and take the 11th/12th Street exit. Turn left on 11th Street. Go two blocks on 11th Street to Martin Luther King Jr. Way, turn left. Go two blocks to 13th Street and Martin Luther King Jr. Way.

From Walnut Creek

Take Hwy. 24 West, which becomes I-980 (Downtown Oakland). Take the 11th/12th Street exit. Turn left on 11th Street. Go two blocks on 11th Street to Martin Luther King Jr. Way, turn left. Go two blocks to 13th Street and Martin Luther King Jr. Way.

From Dublin/Pleasanton

Take I-580 West and follow signs to I-980 (Downtown Oakland). Take the 11th/12th Street exit. Turn left on 11th Street. Go two blocks on 11th Street to Martin Luther King Jr. Way, turn left. Go two blocks to 13th Street and Martin Luther King Jr. Way.

From the South Bay

Travel north on I-880 to the Broadway exit (Downtown Oakland) and go right onto Broadway. Turn left on 12th Street. Go three blocks to Martin Luther King Jr. Way, turn right. Travel one block to 13th Street.

City Center West Garage at 12th Street and Martin Luther King Jr. Way: M-F, 5am to 11pm
(Weekends by arrangement only)



WEEKEND PARKING AND TRANSIT INFORMATION

There is no parking inside Preservation Park on the weekends.
The following options are available to all guests.

BART

Preservation Park is located just three blocks west of the 12th Street/City Center BART station. Exit the station at the 13th Street exit, turn left immediately and proceed up the escalator. Walk to corner of Broadway and 12th Street. Turn right on 12th Street; proceed 3 blocks, past the City Center Complex and federal building to Martin Luther King, Jr. Way. Turn right and enter the Park's main gate at 13th Street and Martin Luther King, Jr. Way. For BART information, please call 510-465-2278.

CITY CENTER WEST GARAGE

The garage is closed on Saturdays and Sundays. However, special arrangements for parking may be made for Preservation Park **events**. The garage is located directly across the street from Preservation Park at 12th Street and Martin Luther King, Jr. Way. For additional information please contact Angelica Perez at 510-874-7581.

ON STREET PARKING

Metered parking on Martin Luther King, Jr. Way and 12th Street is free after 6pm on Saturdays and free all day/evening on Sundays. We do not recommend parking on Castro Street.

CITY CENTER WEST GARAGE

Located across the street from Preservation Park
1250 Martin Luther King, Jr. Way, Oakland, CA 94612

Open Monday - Friday, 5am - 7pm* - Closed Saturday & Sunday

Hourly Rate - \$8.00; Daily Maximum - \$48.00

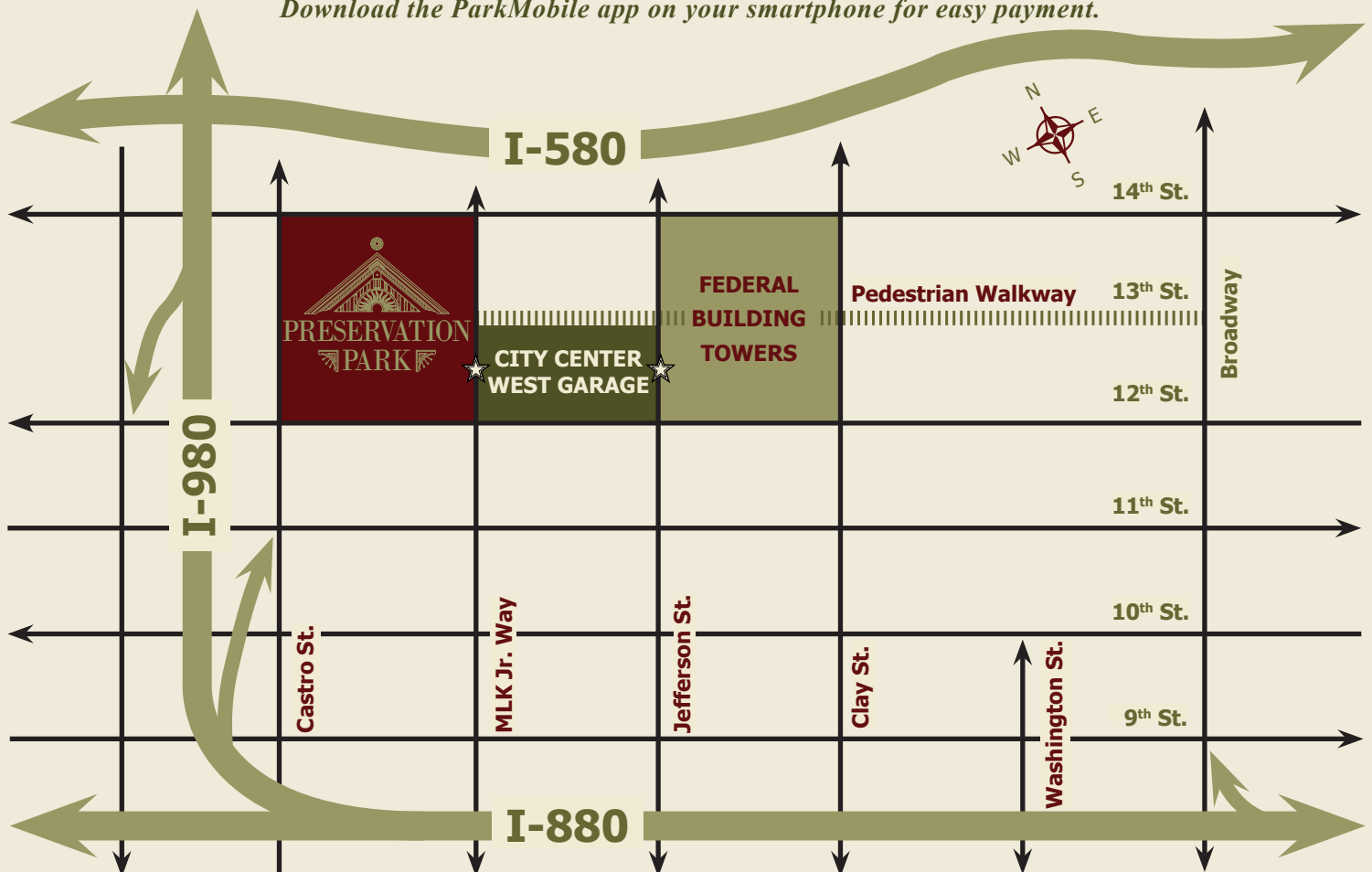
Enter before 9:30am and receive the Early-Bird special
\$20.00 for the Day (No In & Out)

Entry is available from Jefferson Street or Martin Luther King Jr. Way.

PLEASE NOTE: City Center West Garage is owned by the City of Oakland.
Neither garage owner nor Preservation Park is responsible for cars stolen,
damaged, or loss of articles left in cars.

*If you do not exit the garage by 7pm, there is no access to retrieve your car
until the following business day. If you return after 11pm on Friday evening,
access is not available until Monday at 5am

Download the ParkMobile app on your smartphone for easy payment.



☆ Garage Entrance